

# 4MAT WEBINARS: MASTERING THE FINE ART OF INSTRUCTION

PLEASE JOIN US FOR A SERIES OF 90 MINUTE WEBINARS FROM  
LEADING 4MAT TRAINERS AND CONSULTANTS

## Learn from Masters of Instruction

Tap into a wealth of instructional expertise with the 4MAT Webinar Series. Each session will provide new insights and strategies for increasing the quality of instruction. Senior 4MAT trainers and consultants will reveal proven strategies for increasing your ability to create highly dynamic and inspiring instruction.

Topics include creating more meaningful concepts, teaching to diverse learning styles, using brain based learning, improving Math teaching with 4MAT, and differentiating instruction with 4MAT.

We invite you to attend these sessions that are being offered for a small fee of \$29 per person. Each session will include concrete tools for practical application and immediate use upon completion of the webinar.



## Mark your calendars to attend our Spring 2010 Webinar Series!

**Please note: All webinars are Central Standard Time**

**January 21**  
4MAT and Math: Beyond procedures and worksheets 2-3:30

**February 9**  
Concept Development: The key to more meaningful learning 2:30 - 4:00

**February 18**  
Lecture isn't all talk. Explore more dynamic approaches to delivering information 2-3:30

**February 23**  
The 4MAT Model: Eight steps to dynamic instruction 2-3:30

**March 11**  
Using Right Mode Strategies to Build Creative Potential 5-6:30

**March 15**  
Assessing Instructional Mastery: Learn to recognize and assess the elements of exemplary teaching 3-4:30

**March 23**  
4MAT 4 Algebra: A whole new way of learning Algebra 5-6:30

**April 13**  
4MAT 4 Biology: A conceptual approach to learning Biology 4-5:30

**April 22**  
4MAT 4 Geometry: The newest member of the 4MAT Curriculum Series 4-5:30

**April 27**  
Instructional Design with 4MAT 3:30-5

**May 6**  
4MAT and the Arts 4-5:30

**May 12**  
4MAT and Music 4-5:30

**May 18**  
Concept Development: The key to more meaningful learning 5-6:30

## Meet Our Webinar Leaders



MS. JULIA KOBLE is a Senior 4MAT Trainer and co-author of the 4MAT 4 Biology Curriculum Series. Julia writes, "In my twenty years of teaching, I have invested much time in trying to make the content relevant to students, to find activities that apply what is in the book to what is in real life."



DR. BOB SCHMITT is a seasoned Staff Developer with 20 years experience working with teachers to help improve instructional outcomes. He is certified to teach 4MAT, 4MAT 4 Algebra and 4MAT 4 Biology and has conducted numerous workshops on how to create more impactful and more meaningful learning experience for students.



DR. LINDA LIPPITT is a Senior 4MAT Trainer, and the Director of Research for About Learning, Inc. Linda extensive background in working with teachers to create more powerful instruction. She is the creator of AIM, a five part rubric for assessing teacher mastery of instruction.



DR. BERNICE MCCARTHY is a prolific author and creator of 4MAT, one of the most highly acclaimed instructional design methods in the world. She has authored a number of books on teaching and learning and has helped schools redefine the dynamics of learning by broadening their view of how information is perceived and processed by students.