

Get Ready

to Reach a Whole New Level of 4MAT Training Competence



Please Join Us...for **4MAT Trainer Certification Training** in Chicago this May.

As a certified 4MAT Trainer, you'll enter a new realm of professional development because you'll command the ability to develop the single most important asset in education today, a steady crop of outstanding teachers. You'll experience one of the most practical and effective teacher training programs in education with a proven model for designing more engaging teaching and learning.



Why attend 4MAT Trainer Certification?

4MAT Training is a proven process for helping teacher's adapt their practice in ways that directly improve student understanding and retention.

4MAT Training is one of the most practical programs for helping teachers improve the impact of instruction with 32 years of success.

By attending 4MAT Trainer Certification, you become certified to teach this program within your own organization and gain all the resources and tools you need to succeed.



4MAT Trainer Certification qualifies you to:

Conduct your own in-house workshops, including 4MAT Basic Training, 4MAT Level II Training, 4MAT Parent Training, 4MAT Coaching Sessions, 4MAT Teacher Pre-Service Training and 4MAT Leadership Training.

Access to a series of turnkey workshops you can conduct internally.

Coach and mentor teachers in the use of 4MAT and support their efforts to reach out to all students.



Build your In-House Expertise

Topics include:

Expanding student assessment methods

Using 4MAT to improve curriculum design

Instructional Leadership

Using the4MAT Org to create a more dynamic learning community

Using 4MAT Leadership to manage and lead a diverse staff

May 14-17 Chicago Area

Materials and Resources

Certified Trainers receive a full range of training materials and resources, including:

Complete Presentation Guides for teaching 4MAT Basic Training, 4MAT Assessment Training, 4MAT 4 College, 4MAT Coaching Sessions and 4MAT Technology Training

4MAT Training Slides on CD

4MAT Unit Plan Recipe

Learning Type Measure Presenters Kit

4MAT Research Guide on CD

4MAT Quadrant Handbook

Five 4MAT Instruments and Assessment Tools, along with Technical Manuals

Teacher Participant Materials

4MAT Training Handouts for Awareness Workshops

Certified Trainers also receive a FREE subscription to 4MATION Lesson Planning Software, a powerful tool for creating and sharing high quality 4MAT wheels. So, working with other teachers to help improve instruction is now even easier.

Note: You may request to have your materials shipped to your org for a small shipping fee or you will need to bring a suitcase to carry them.

About the Presenters

Fran Zidron:

Fran Zidron is a master 4MAT Trainer and Presenter. She has taught hundreds of 4MAT teachers and trainers how to use teach others to master the 4MAT Teaching Method. Fran co-authored a number of 4MAT Training Manuals and Courses.

Dr. Bernice McCarthy:

Bernice McCarthy is the creator and developer of 4MAT and one of the most influential educators of the decade. She has worked tirelessly throughout her career to expand people's view of how and why people learn. Dr. McCarthy has authored numerous books on how to improve teaching and learning, including *The 4MAT System*, *About Teaching*, *About Learning*, *4MAT in Action*, and *Hold On You Lost Me: Using Learning Styles to Create Training that Sticks*.

Travel and Accommodations

4MAT Trainer Certification is being held in Chicago from May 14-17th at the Holiday Inn Express, 197 S. Rand Rd., Lake Zurich, IL, 60047 847-726-7500

hiexpress.com

A limited number of rooms have been reserved for our training participants so be sure to book early.

Note: Before booking flights, please call our office at (800) 822-4MAT to be sure we have reached our minimum number of participants necessary to host the training.

Tuition and Registration

The cost for attending 4MAT Trainer Certification is \$1750 per person.

Each day's session will begin at 9am and end at approximately 4pm. Lunch will be catered Monday-Wednesday. Continental breakfast is provided by Holiday Inn Express and dinner will be on your own. Thursday's session will end by 1pm so please plan accordingly. Lake Zurich is about 90 minutes from O'Hare airport depending on traffic.

The materials package is one of the most comprehensive in education and it includes complete slide scripts and PowerPoint shows for the complete 4MAT Training Program, lesson design and development guidebooks, research and assessment tools, teacher feedback and evaluation forms, guidelines to using 4MATION to create and share 4MAT lessons online, and more!

Our complete Presentation materials Package retails for \$700, but for this training, the materials are included in the cost of tuition.

What to Bring

Please bring a laptop and one of your current 4MATION unit plans in Pieces of Eight form.

Eligibility

To attend this training, you must have completed 4MAT Basic Training or the 4MAT 690 Online Course.

Registration Information

Here's how to register for 4MAT Advanced Training.

By Phone: Call us toll free at (800) 822-4MAT

Online: Register now at aboutlearning.com/4mat-training/advanced-training



4mationweb.com/4mationweb